

Oman NSDI Supporting Economic Development

2017

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#### Oman Economic Diversification Strategy 2040









### How GIS can support Oman Economic Diversification Strategy 2040

- Needs Branding for Country
- Grow reputation as a destination using Maps
- Easy Information on Tourism Destinations including Locations
- Easy Navigation to the Tourist Attractions
- Services Locations (Hotels, Restaurants, Café, Shopping Malls, Pharmacy etc.)
- Effective Route plan to cover maximum destinations
- National Addressing System
- Site Selection for doing Business based on location demographics and consumer pattern
- Support Decision Makers with appropriate Information including the Location
- Authentic dependable GeoSpatial data from Data Owners
- Support for Planning Urban, Regional, Smart Cities



#### **Smart City – Vision for Cities of the Future**



#### GeoSpatial Information is critical

 A centralized information system based on geospatial technology is a powerful framework which provides location information and GeoEnabled Applications for Economic development.



#### Oman NSDI – Who we are?

"Oman National Spatial Data Infrastructure (ONSDI) is a governmental initiative; conceived to provide GeoSpatial infrastructure to coordinate, facilitate, and support sharing and utilization of Geospatial Information across all Government entities in the Sultanate of Oman.

#### **Our Vision**



#### **Our Mission**

**Location Enablement of Government Services** 

Provide the necessary infrastructure for the exchange of spatial data and services

**Building capacity** through specific training

Provide consultancy on any cross-government geospatial data requirements



Raise Awareness, promote use of Location Intelligence

Establish Data Exchange mechanism and online access

Standards, Policies and Technical Specification for Geospatial Information

Coordination the geospatial data production program to reduce costs and avoid duplication of efforts ,time

"Support Government & stakeholders' collaboration for better location based decisions and services"

#### Our Role - Provide the Missing Link

Municipal Utilities

Transport Commerce

Environment

**Planning** 

Land & Plots Census

Health

**Tourism** 

NGDS Data Inputs





Partnering with NSDI as stakeholder

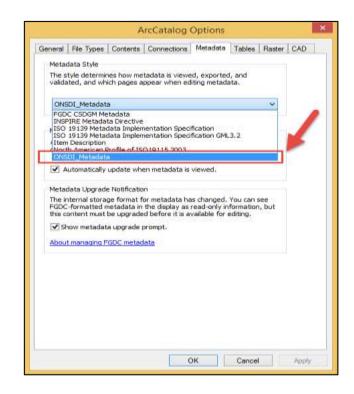


- Standardization
- Quality and compatibility checks and Correction if required
- Storage
- Sharing through online platform

#### **National GeoSpatial Standards**



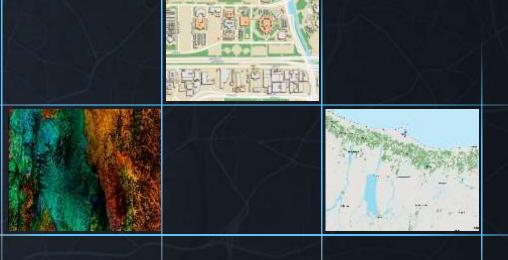
- ONSDI is developing National GeoSpatial Data Standards
- ONSDI in collaboration with NSA launched ONGD14 as official Datum for Oman
- ONSDI Launched Metadata Standards and Metadata Editor in Jan'2017



#### **Our Initiatives - Unified National Basemap**

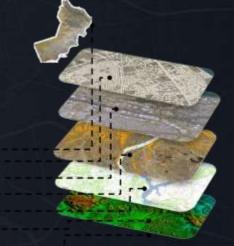
- ONSDI Launched National basemap in Jan'2017
- •All Government Entities will align their GeoSpatial Data to National Basemap
- •National Basemap is available for download to Government and Semi Government entities and as a WMS service to Public





National Basemap Service can be used directly in applications, analysis and data creation a backdrop in any GIS environment





#### **Tour Oman**









- Award Winning Tourism oriented application
- 500+ Tourist Attractions
- 22000+ Service Locations
- Navigation Enabled
- Launched in 2014
- 8000+ downloads since its launch
- 200,000+ queries for services
- Rated 4+ on average by users
- Enhanced Features
  - Plan trips
  - Ratings and Favourites
  - Social Networks
  - VGI
- Available for iOS and Android.



#### **Our Initiatives**



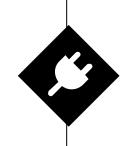
**e.omon**GeoEnable National eTransformation
Projects



Collaboration with Information Technology Authority for Geo Enabling eTransformation Projects



GeoEnabled Web Application for Decision Support System for Investors, Government & Private Businesses









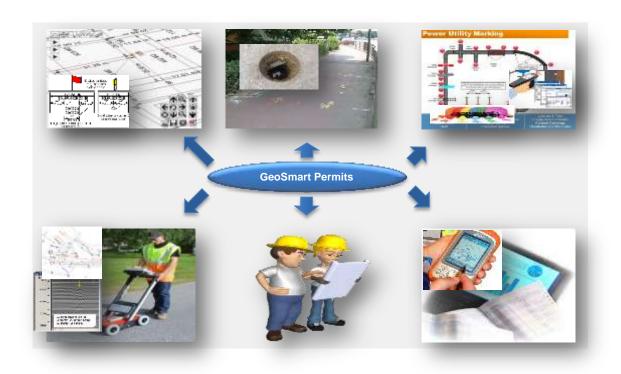








#### **Our Initiatives**



Unified GeoSmart Permit System for issuing all types of permits in collaboration with Municipalities

## ONSDI Geo Cloud – A GIS Cloud for Non-GIS Users



#### **Unified Addressing System**



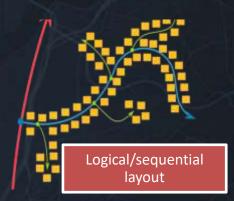


#### **Objective**

- The Project aims to implement a Unified Addressing system across Sultanate of Oman
- All buildings, residents, offices will be provides an Address which will be available thru centralized Addressing Database
- Facilitates interoperability across multiple government

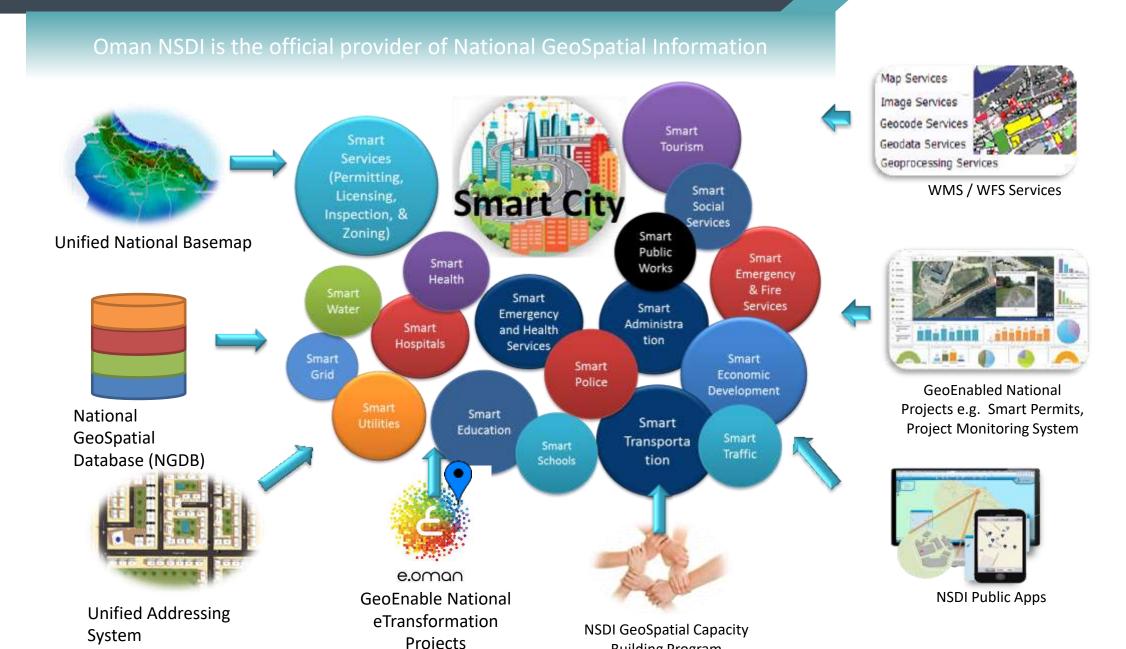








#### Importance to Location Intelligence



# THANK YOU

