

A hand is shown pointing towards the left side of the frame, with the index finger extended. The background is a blurred image of a person's face and hand, suggesting a presentation or interaction with a digital interface.

LUCIAD PRESENTATION

Oman Geospatial World Forum 2017

KEEPING UP WITH DATA: SMART CITIES IN 3D



HUMANS ARE **visual**

More of our neurons are dedicated to vision
than the other four senses combined

40% of all nerve fibers connected to the brain
are linked to the retina

HUMANS ARE **visual**

Interactive visualization

is one of the main challenges

to gain insight into

BIG DATA

-Gartner

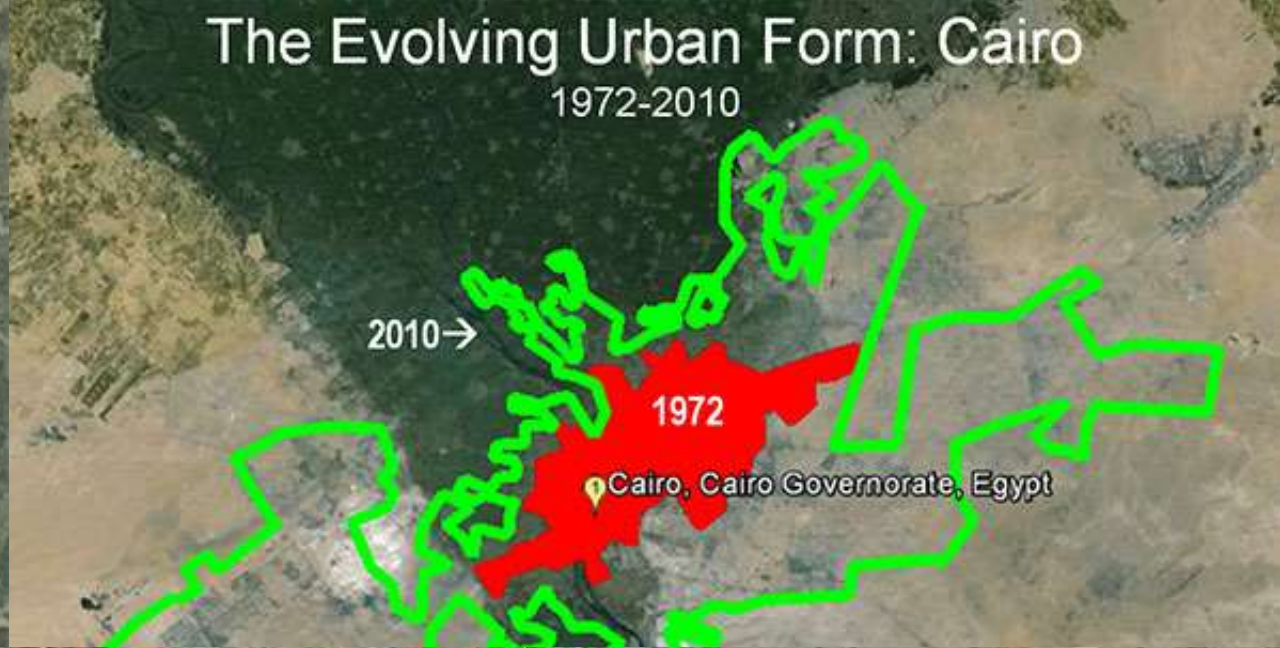
The Evolving Urban Form: Addis Abeba

1972-2010



The Evolving Urban Form: Cairo

1972-2010



In 2016, 54% of the world's population lived in an urban environment

Percentage urban

- 80 or over
- 60 to 80
- 40 to 60
- 20 to 40
- Less than 20

Urban agglomerations

- Megacities of 10 million or more
- Large cities of 5 to 10 million
- Medium-sized cities of 1 to 5 million
- Cities of 500 000 to 1 million

BY 2030 THAT WILL BE 60%

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IOT is in fact

TOTAL CITY NETWORK CONNECTIVITY

- Street Lights
- Energy Grids
- Video
- Water
- Utilities



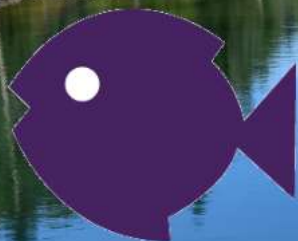
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DATA IS NOT INFORMATION

DATA LAKE

Data at Rest

Geospatial
data



Social media



Telemetry



Structured &
unstructured data

Video &
imagery



CHALLENGES OF SMART CITY DATA

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ORACLE®

- Data sources
- Accuracy of data
- Choosing correct references
- Choosing correct scales
- Speed of change and volumes of data

CITY OF BERLIN – 3D CITY MODEL

Implemented on Oracle with 3DCityDB

- 565,000 buildings, reconstructed from 2D cadastre and LIDAR data
- Textures extracted from oblique aerial photography



ORACLE SMART CITY PLATFORM – THE BIG PICTURE

Typical application scenarios

- Improved Citizen Services
 - Better Public Transport
 - Social Media Interaction
- Improved Citizen Security
 - Predictive Policing
 - Social Media Analytics
- Improved City Operations
 - Streamlined Process Management
 - Optimized Field Service



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CONNECT • VISUALIZE • ANALYZE • ACT

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1201

**THE NEXT STEP, FROM OUTSIDE TO
INSIDE...**







3d.luciad.com

THANK YOU!

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