



# FROM SECURITY TO INFRASTRUCTURE, LOCATION JOINS UP GOVERNMENT

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Director Strategic Relationships  
Ordnance Survey  
International

# LOCATION-THE VITAL COMPONENT!

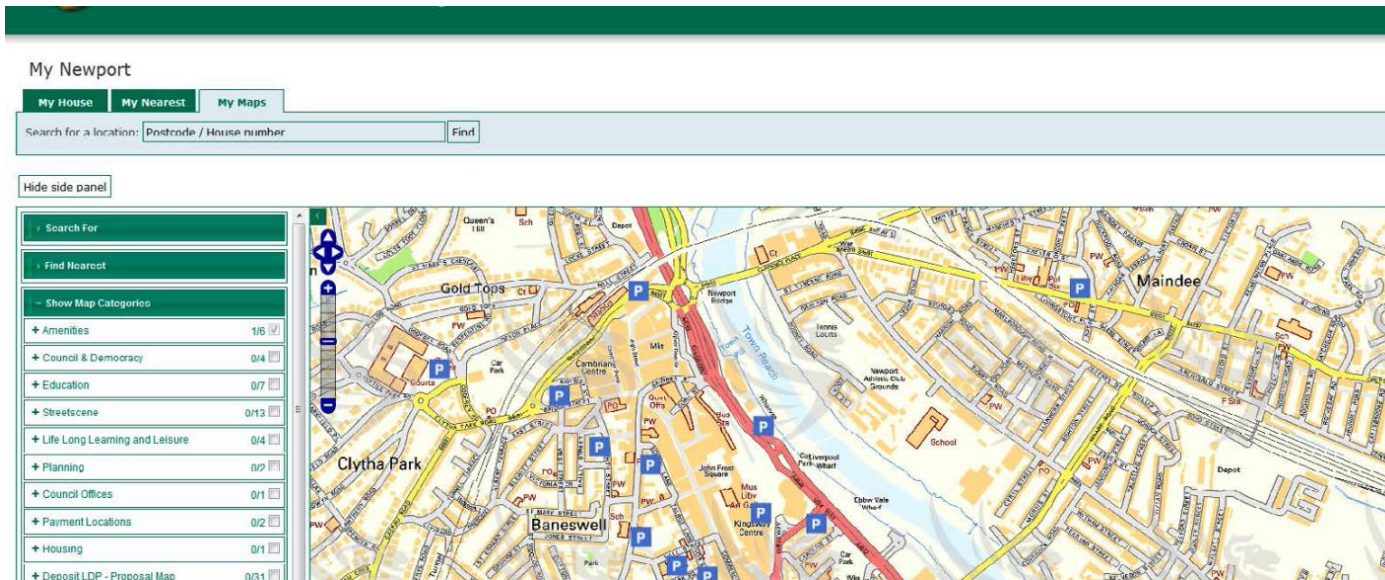


# EGOVERNMENT - NEWPORT MUNICIPALITY ONLINE SERVICES

Prime data is Addressbase, able to identify every unique property and bring together various different Municipality databases

Tailored Marketing of Municipality Services

Increase Online Transactions making saving of OMR 70,000 a year



Society of Information Technology Management: £8.80 to facilitate every face-to-face transaction, £2.90 per telephone transaction, and 15p per online transaction.

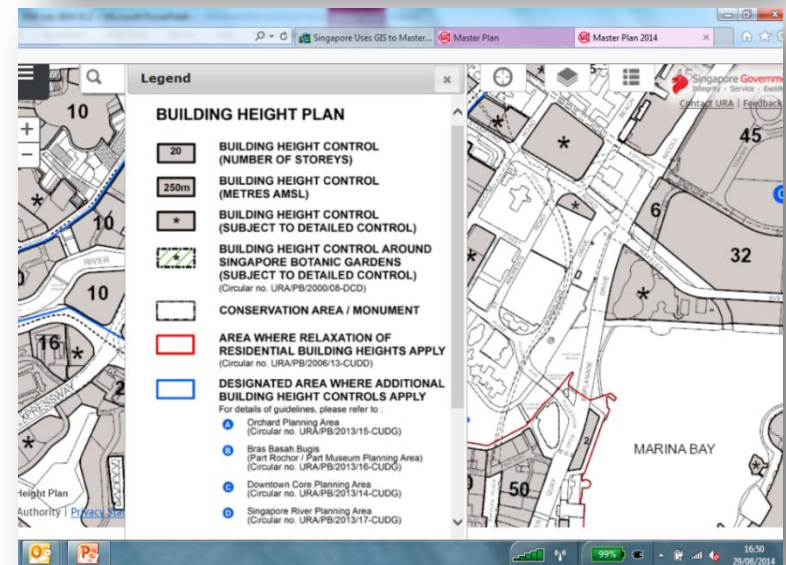
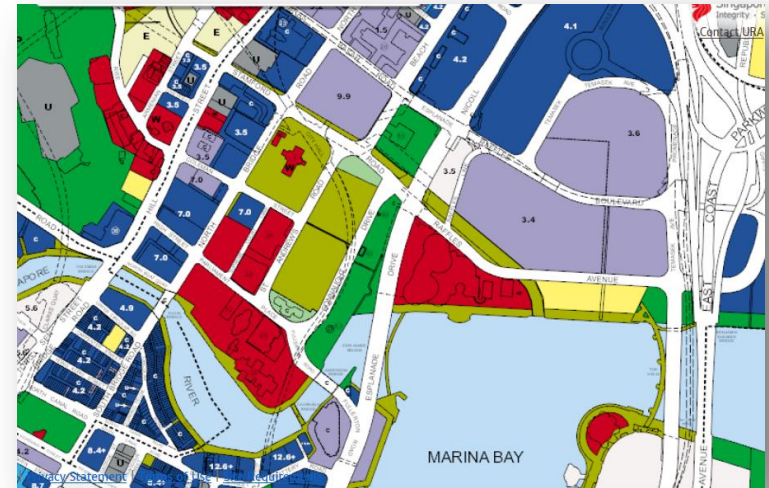
# LAND REGISTRATION

The title plan is based on the Ordnance Survey map and is part of the legal title

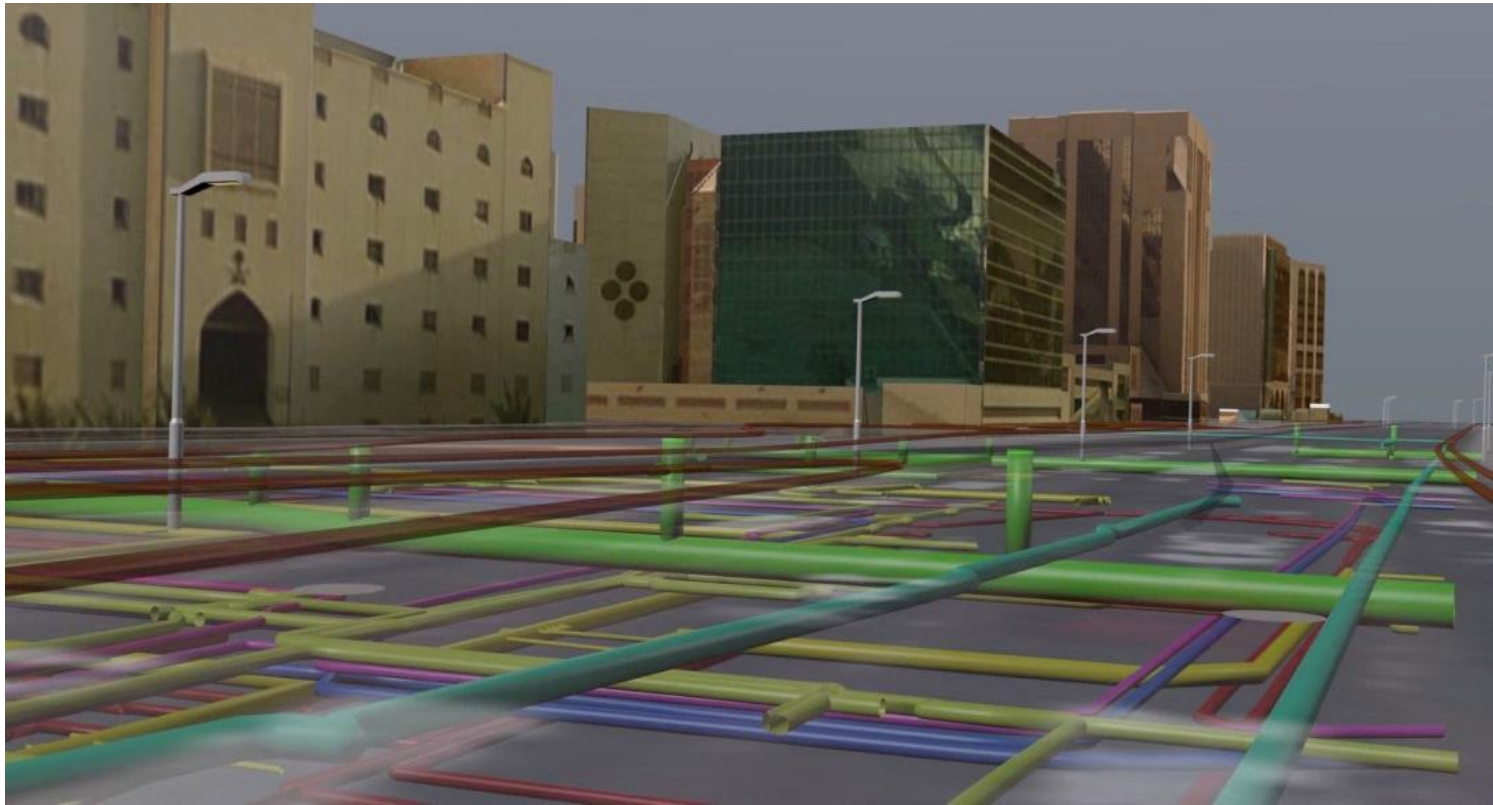


# SINGAPORE URBAN PLANNING

- Singapore's Urban Redevelopment Authority (URA) is challenged with finding smart planning solutions so there will always be space for the needs of the island



# INFRASTRUCTURE PLANNING FOR TOMORROW...



... should be based on an accurate picture of today

# MORE PEOPLE, LESS LAND



# ORDNANCE SURVEY PIONEERS SMARTER SURVEILLANCE FOR SMARTER CITIES



CCTV Interactive Map - Microsoft Internet Explorer provided by Salford ICT Services

Address: <http://maps.salford.gov.uk/cctv/map.asp>

Scale: 1:5000

Show key map

Create a route on the map and find all cameras that intersect it. You can have up to 5 points on your route.

Click to deselect the camera.

| Description               | Value  |
|---------------------------|--|
| Camera ID                 | UN16   |
| Control Room No           | Camera 16  |
| Location                  | Junction of Peel St & ...  |
| Ward                      | Eccles   |
| Commission Date           | 12/1/1997  |
| Camera Usage              | Public Space   |
| Transmission Format       | Fibre Optic  |
| Mount Height              | 12 Metres  |
| Camera Termination P...   | Eccles   |
| Contact Phone             | 0161 4877  |
| Out of Hours Phone        | 0161 8496  |
| Contact E-mail            | <a href="mailto:ecclescctv@salford.gov.uk">ecclescctv@salford.gov.uk</a> |
| Fields of View Accuracy   | Surveyed   |
| Days of Footage Reten...  | 28+  |
| Prior Arrangement to R... | No   |

Pages 1 of 1

1:10 000 Scale Black and White Raster with CCTV coverage.

CCTV Interactive Map - Microsoft Internet Explorer provided by Salford ICT Services

Address: <http://maps.salford.gov.uk/cctv/map.asp>

Scale: 1:2367

Show key map

Feature Information

Click result for more information.

| Description          | Value                      |
|----------------------|----------------------------|
| Occupier             | Aldi Stores Ltd            |
| Usage                | Supermarket / Hypermar...  |
| Address 1            | Aldi Stores                |
| Address 2            | Albert Street              |
| Address 3            | Eccles                     |
| Address 5            | M30 0DF                    |
| Telephone            | 0161 2541                  |
| Name                 | Mr D J M... ..             |
| Alcohol Off Premises | Supply of alcohol for c... |

1 Pages 1 of 1

OS MasterMap® Imagery Layer with CCTV coverage.



# UTILITY EFFICIENCIES: LINKING CUSTOMER RECORDS, ASSETS AND BILLING

What the asset department believes it supplies (red and green)  
What the billing department believes they are billing (green)...  
Leaving those in red that are not paying for their utilities...



# STRATEGIC PLANNING - ESTATE RATIONALISATION

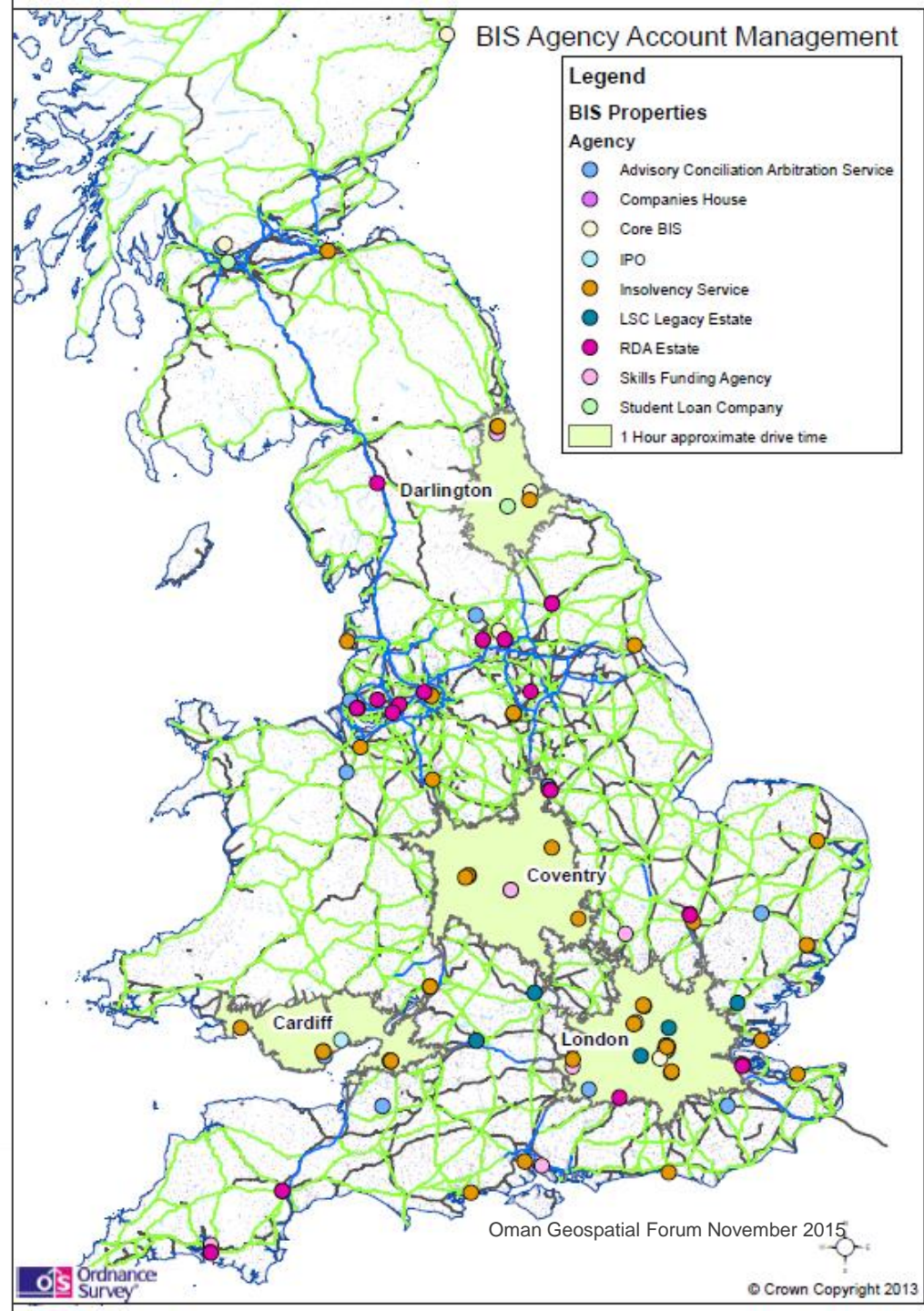
- The Department for Business, Innovation and Skills' (BIS) Estates Transition Programme aims to drop from 200 to 70 premises



- Using Ordnance Survey data, BIS can:
  - Understand the geographical footprint of its existing 5 million m2 estate.
  - Identify and rationalise high concentration areas, releasing 2 million m2 of space.
  - Prioritise the location of frontline public facing services.
  - Ensure offices remain accessible to staff.
- Save OMR400 million in annual costs.

# BIS AGENCY ACCOUNT MANAGEMENT DEPARTMENT LOCATION ANALYSIS

Map shows 4 hubs plus 1hr drive time



# LOCATION

Where?

What or who?

What do I need to do?

How do I need to do it?

When?

# SPATIAL LOCATION- A MEETING POINT FOR DATA?

Place name?

Coordinates (x,y)?

Postal code?

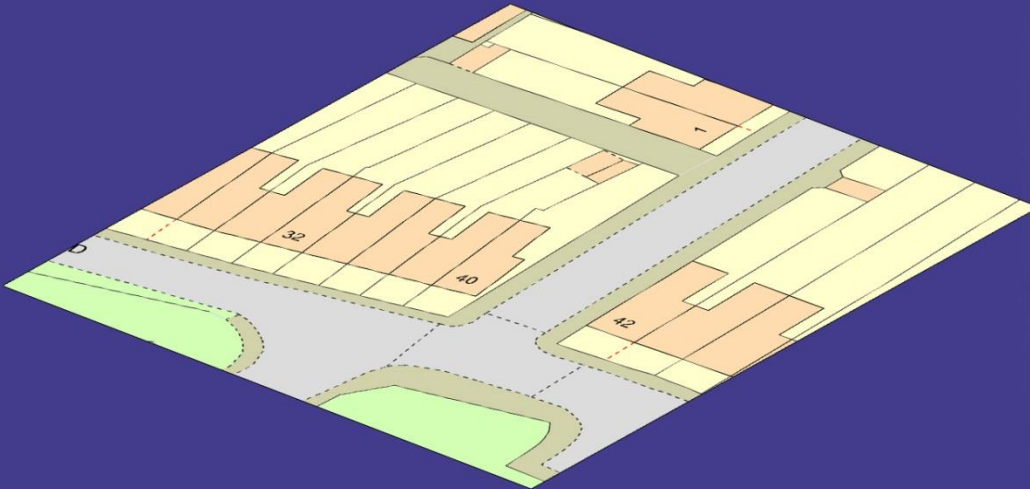
Unique spatial code for every  
real world object?



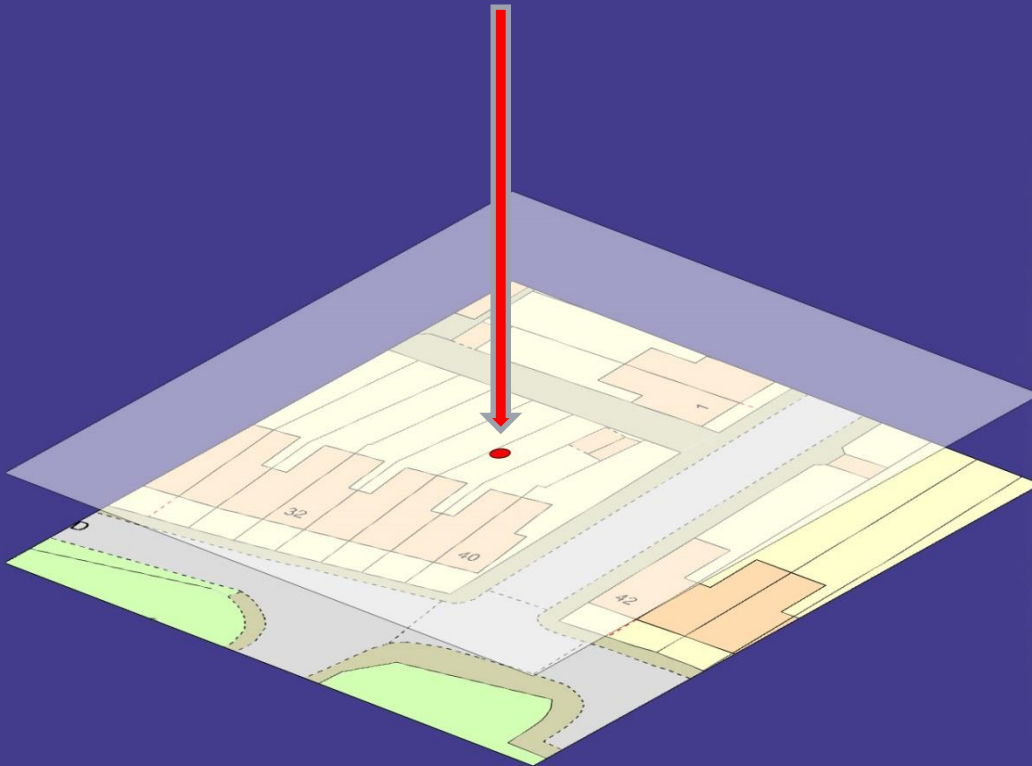
# UNIQUE SPATIAL CODE FOR EVERY ADDRESS AND STREET

The Unique Property Reference Number (UPRN) is a unique identifier for every addressable location in Great Britain

The UPRN is allocated when the address is created

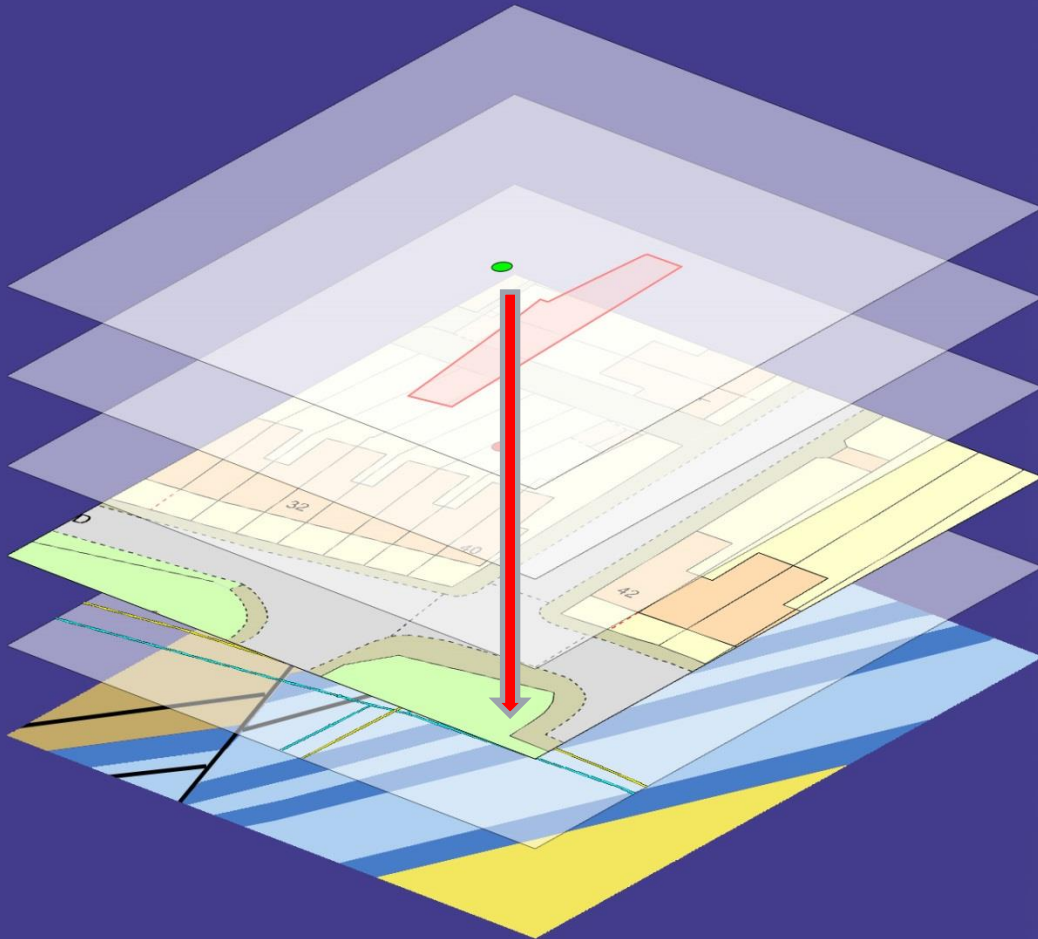


# A UNIQUE PROPERTY REFERENCE NUMBER



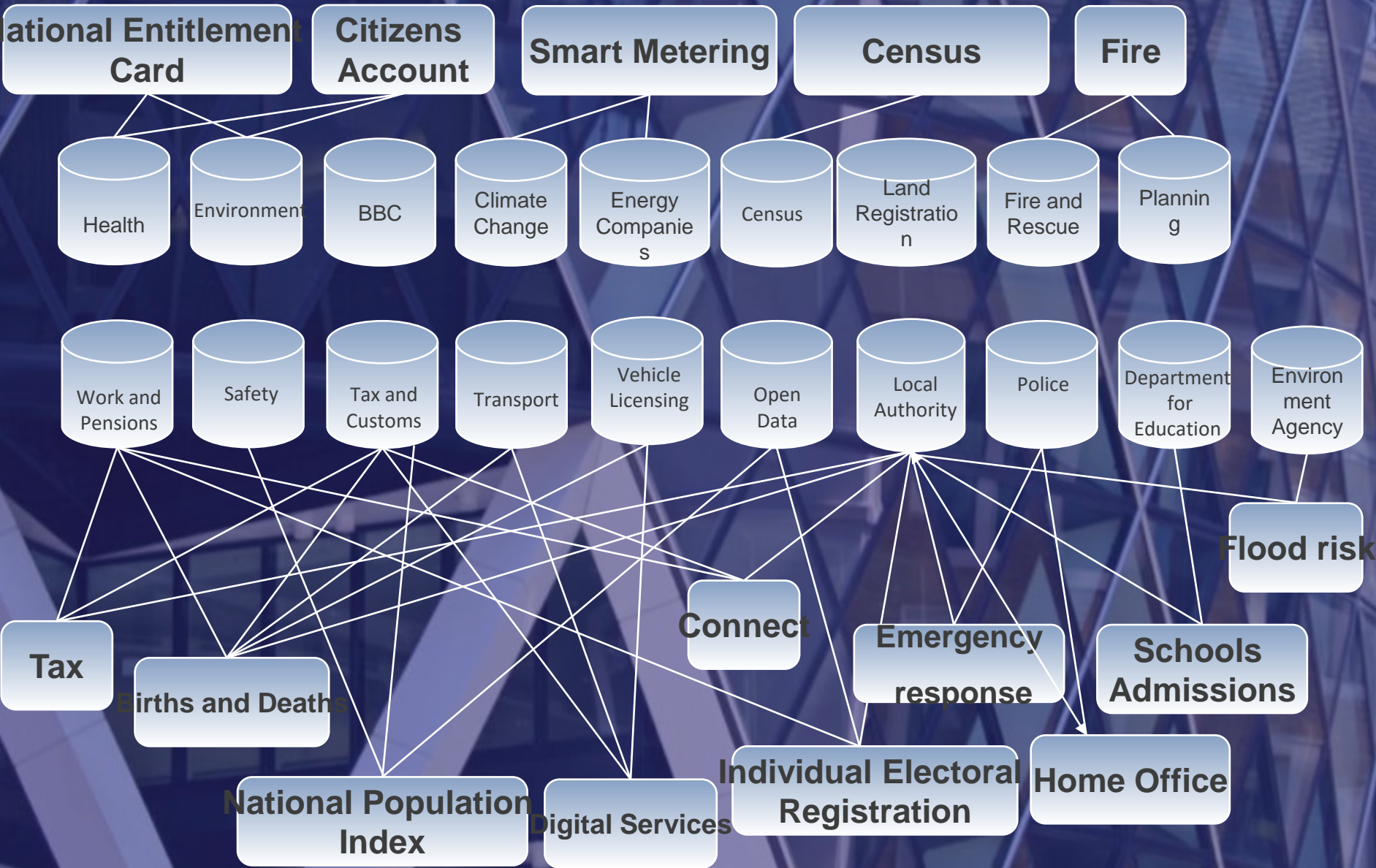
The UPRN becomes a consistent point to join information from different organisations.

# LINKING MULTIPLE DATASETS





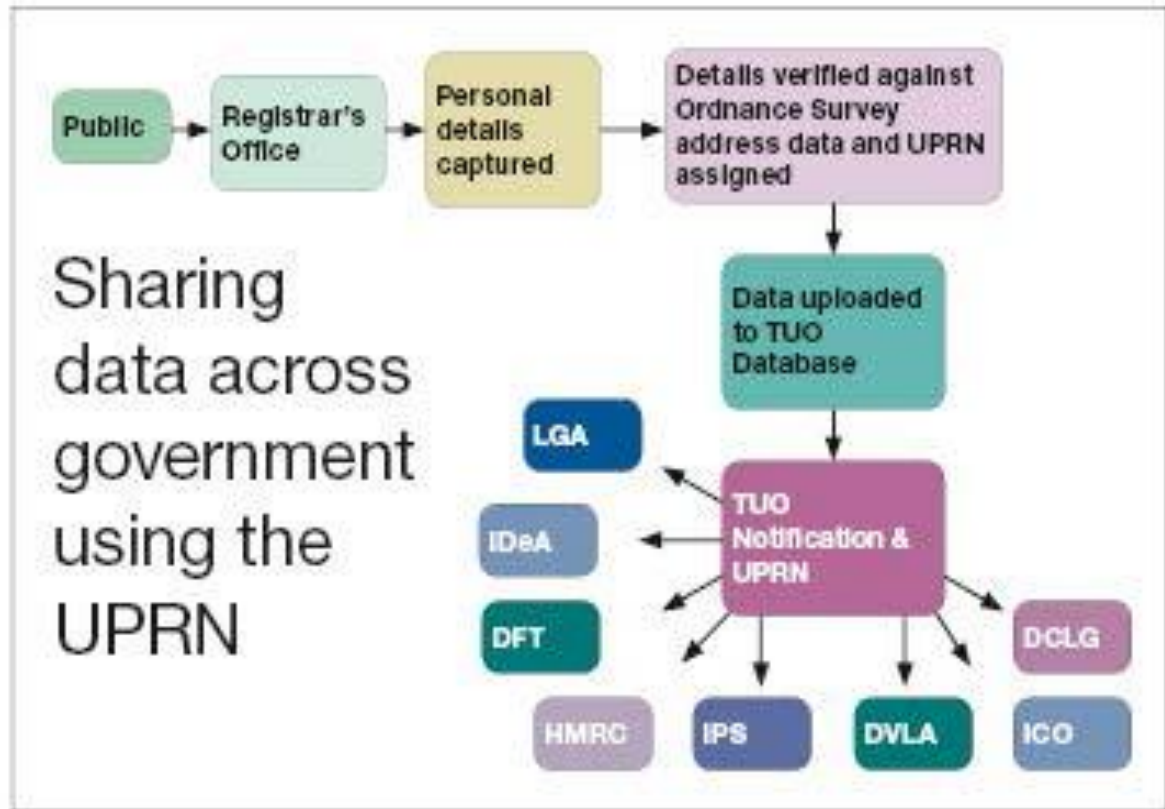
# INTEGRATING DATA - UK GOVERNMENT USING THE UPRN



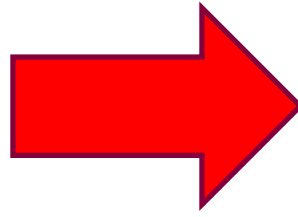
# TELL US ONCE- UK DEPARTMENT FOR WORKS AND PENSIONS

Over 10 years, **\$400 million** in savings is predicted – based on evidence-based pathfinders and trials.

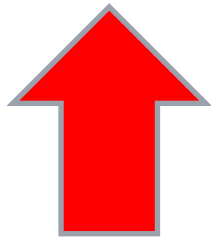
**\$100 million** of savings for families over the next 10 years, resulting from the money saved on fuel or parking charges.



# EMERGENCY PHONE CALL AND RESPONSE



Accident!



24 East St



24 East St

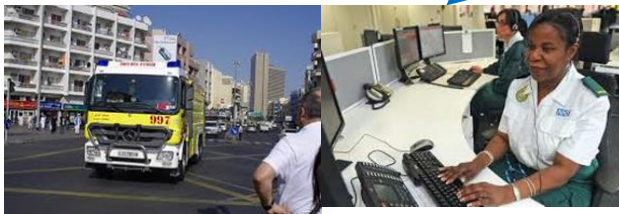


Where?  
What?  
Who?

# EMERGENCY SERVICES- INCIDENT LOCATION SHARING



24 East St=1000045234

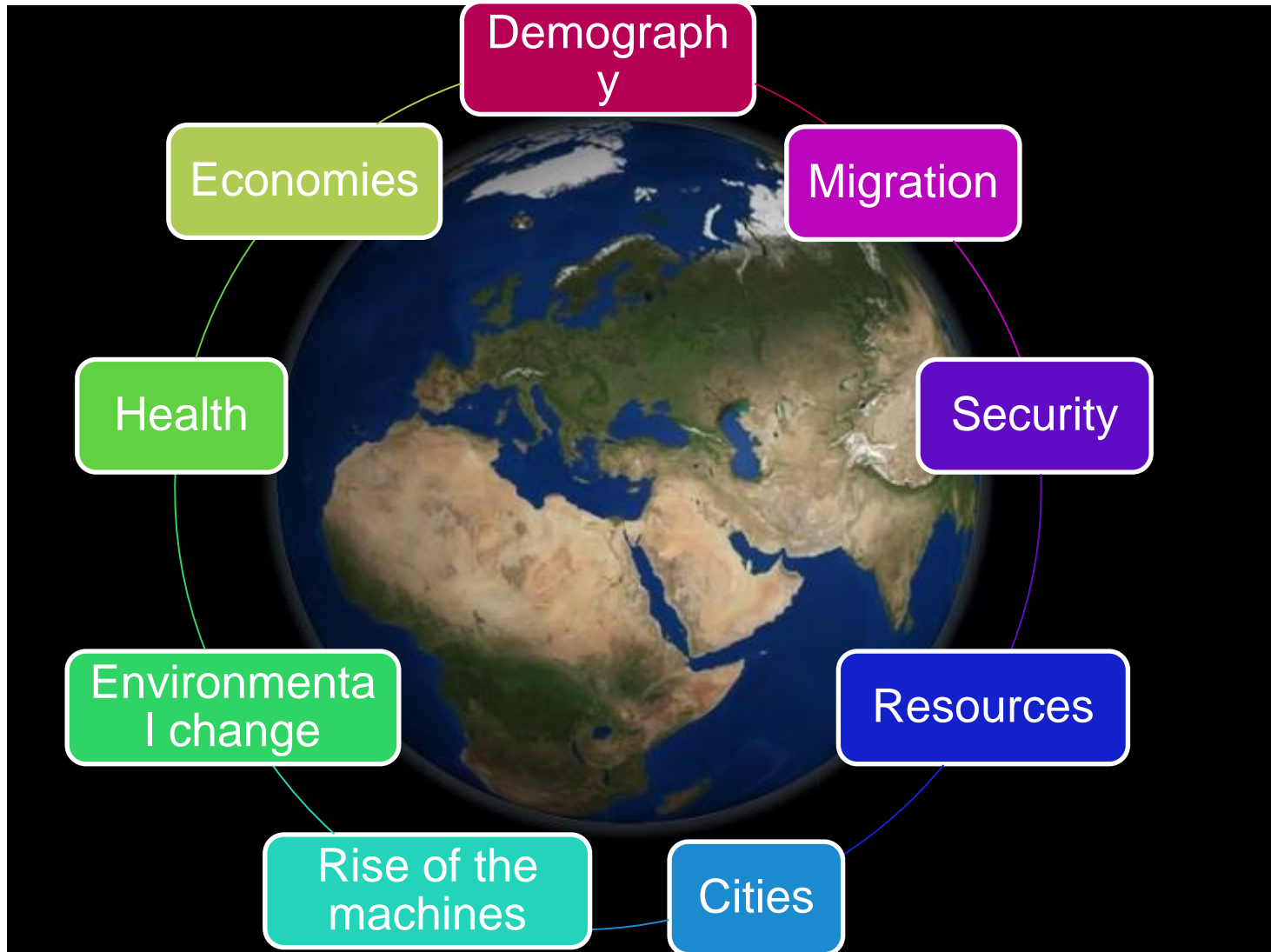


# A COORDINATED RESPONSE IN WALES!



- **Saving 18,000 hours per annum** across Police, Fire and Ambulance services in Wales
- 4 minutes per call reduced to milliseconds of data transfer
- All services turn up at the same location!

# RESILIENCE



# BUILDING RESILIENCE INTO UNPREDICTABLE EVENTS

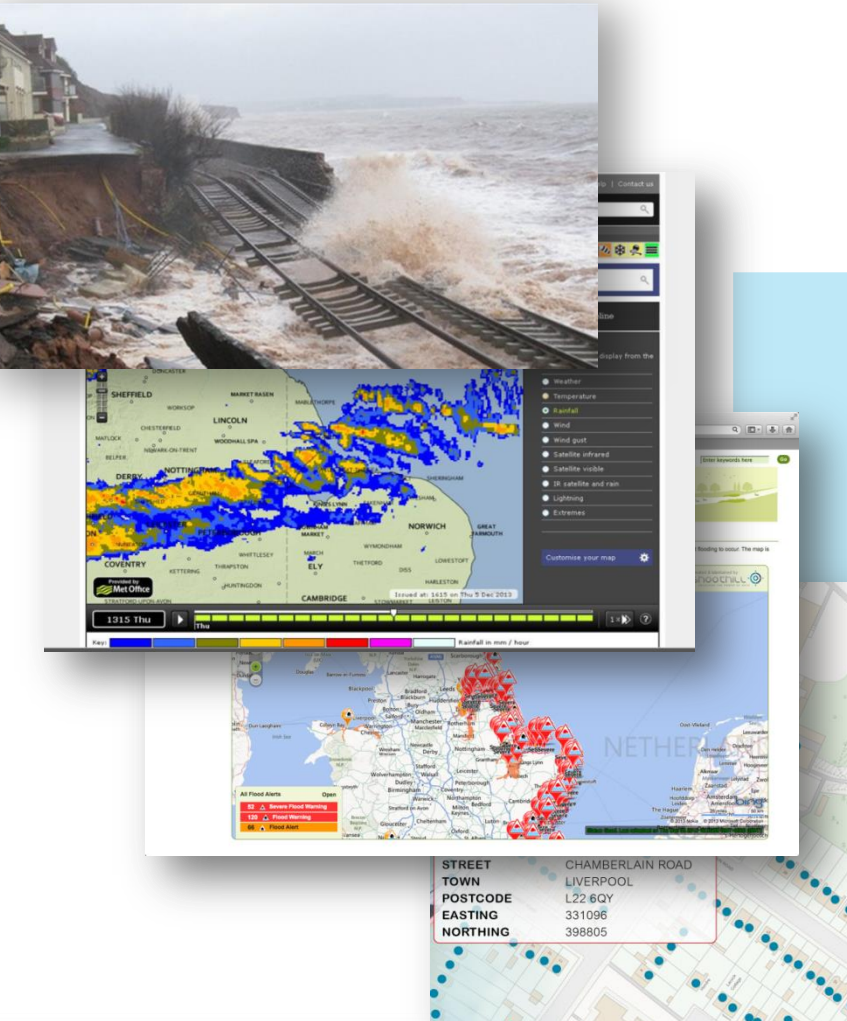


# THE AUDIENCE FOR RESILIENCE





# INTEGRATING DATA - PREDICTING AND RESPONDING TO CRISIS



PREDICT



Cabinet Office



Ordnance Survey



Department for  
Communities and  
Local Government

# ResilienceDirect

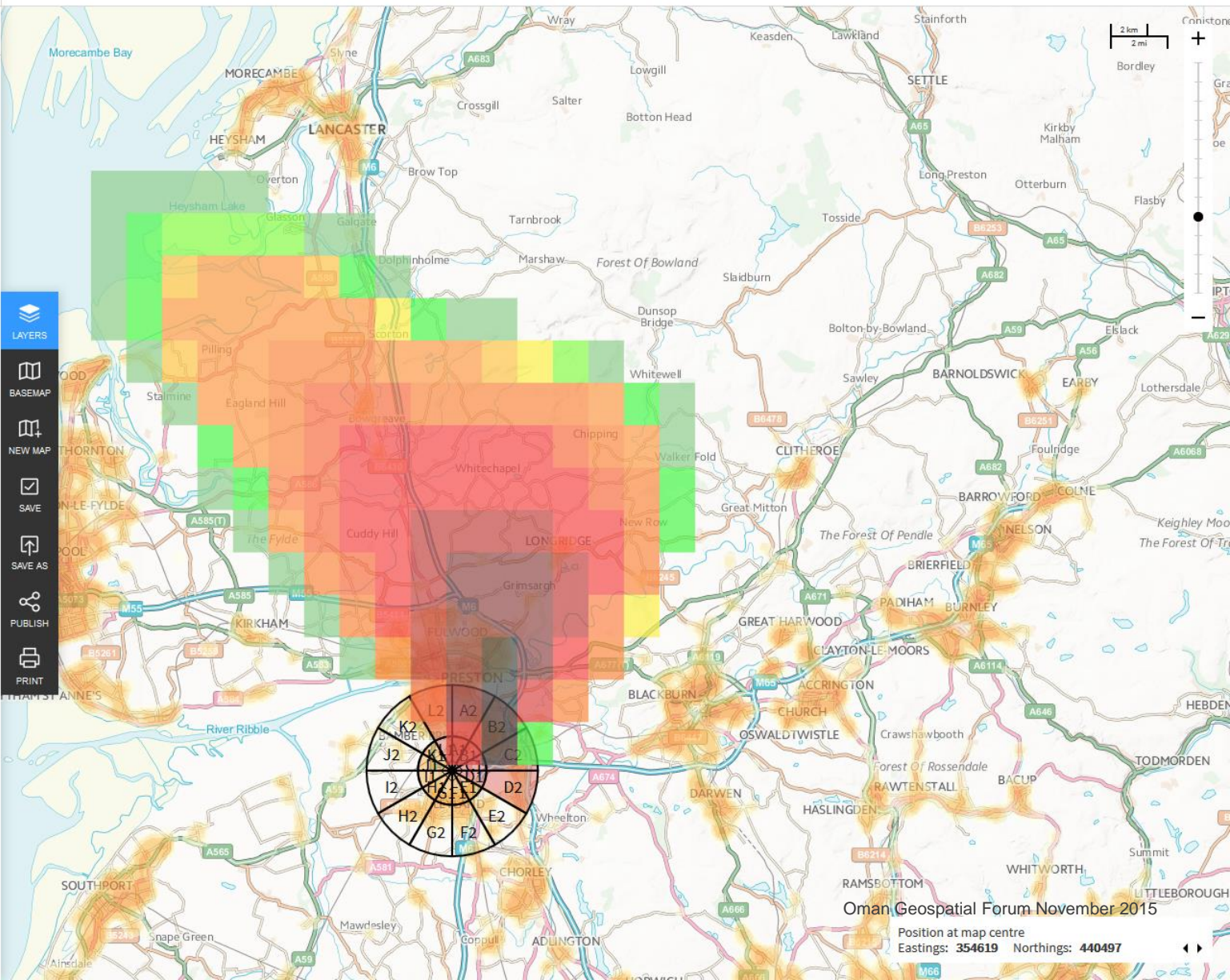


**PREPARING FOR EMERGENCIES**  
WHAT YOU NEED TO KNOW

Untitled Map 1



- Map layers +
- drawing layer >
- GBR BGS 1:50k Bedrock >
- Met Office Rainfall >
- Flood Risk Areas >
- Indicative Flood Extents >
- National Population Database >
- NPD Night Time Raster >
- NPD Day Time Raster >

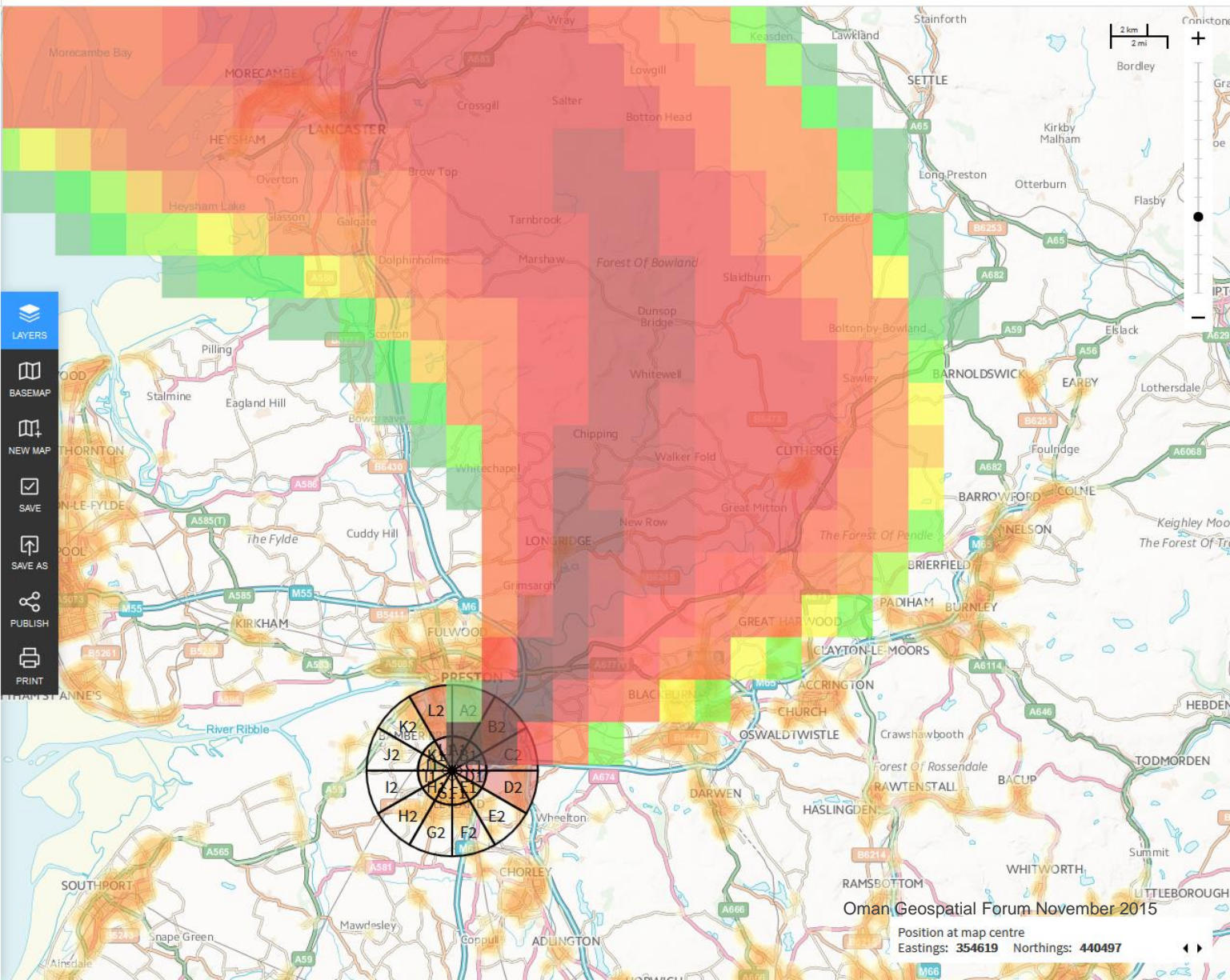


- LAYERS
- BAGEMAP
- NEW MAP
- SAVE
- SAVE AS
- PUBLISH
- PRINT



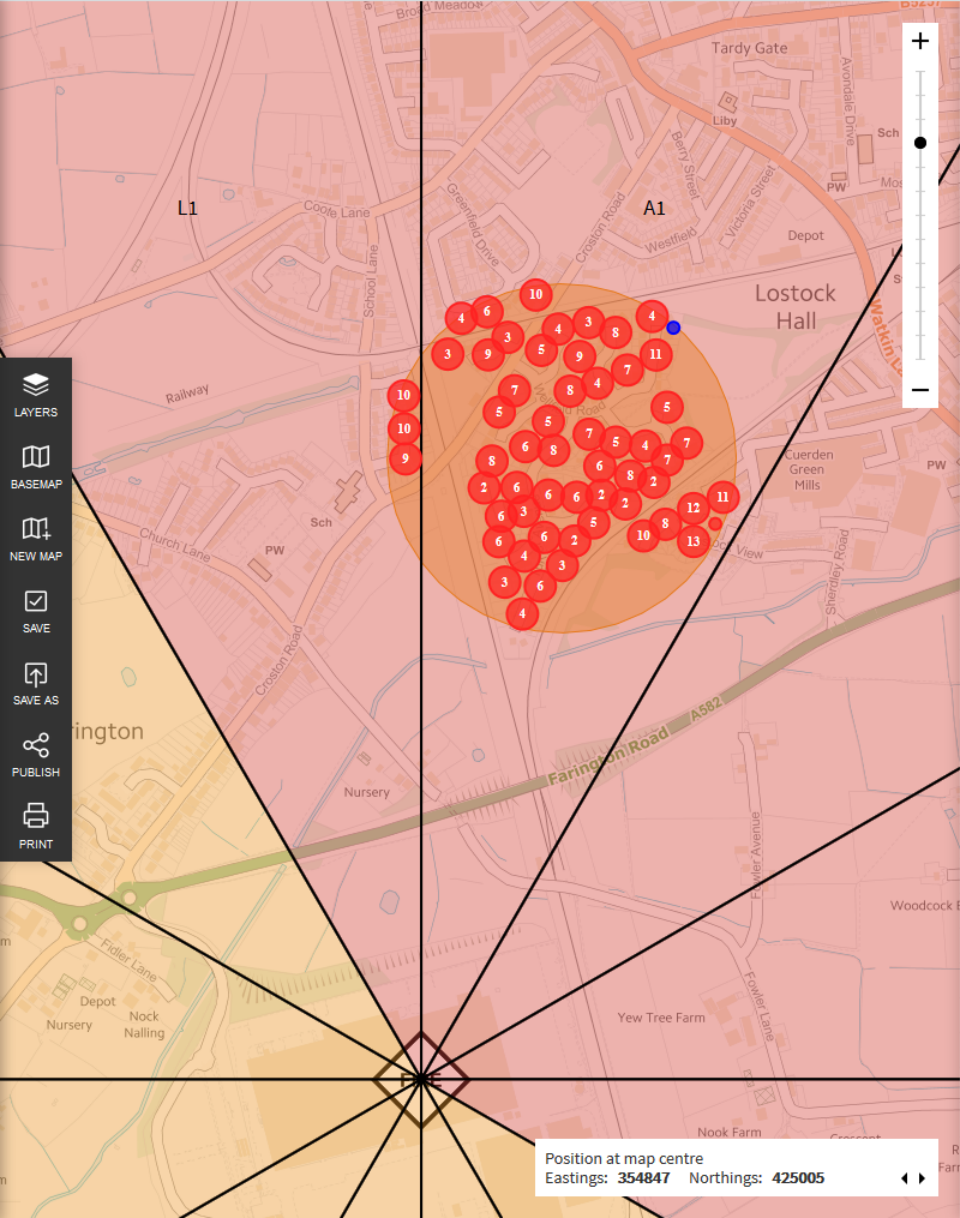
Untitled Map 1

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- LAYERS
- BASMAP
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### Query results

Export

Feature Count: 345  Clustered Position: 354266.00, 425225.63 Radius: 254.56m (maximum radius is 1000m)

| UPRN        | Address   | Easting | Northing |
|-------------|---|---------|----------|
| 10033046680 | 22, KELLET ACRE, LOSTOCK HALL, PRESTON, PR5 5JX     | 354022  | 425242   |
| 10033046240 | 5, GARDEN STREET, LOSTOCK HALL, PRESTON, PR5 5HP    | 354506  | 425178   |
| 10033045941 | 3, EAST VIEW, LOSTOCK HALL, PRESTON, PR5 5JT        | 354041  | 425325   |
| 10033047143 | 75, LOSTOCK VIEW, LOSTOCK HALL, PRESTON, PR5 5LS    | 354471  | 425092   |
| 10033047910 | 52, RUSHY HEY, LOSTOCK HALL, PRESTON, PR5 5JQ       | 354132  | 425433   |
| 10033048579 | 49, TURNER AVENUE, LOSTOCK HALL, PRESTON, PR5 5LW   | 354222  | 424986   |
| 10033046678 | 20, KELLET ACRE, LOSTOCK HALL, PRESTON, PR5 5JX     | 354022  | 425259   |
| 10033045729 | 70, CROSTON ROAD, LOSTOCK HALL, PRESTON, PR5 5LA    | 354245  | 425473   |
| 10033046241 | 6, GARDEN STREET, LOSTOCK HALL, PRESTON, PR5 5HP    | 354509  | 425181   |
| 10033045942 | 4, EAST VIEW, LOSTOCK HALL, PRESTON, PR5 5JT        | 354040  | 425328   |
| 10033046676 | 19, KELLET ACRE, LOSTOCK HALL, PRESTON, PR5 5JX     | 354022  | 425271   |
| 10033047909 | 50, RUSHY HEY, LOSTOCK HALL, PRESTON, PR5 5JQ       | 354126  | 425432   |
| 10033046514 | 8, HAYDON AVENUE, LOSTOCK HALL, PRESTON, PR5 5JZ    | 354407  | 425432   |
| 10033046675 | 18, KELLET ACRE, LOSTOCK HALL, PRESTON, PR5 5JX     | 354022  | 425277   |
| 10033046500 | 10, HAYDON AVENUE, LOSTOCK HALL, PRESTON, PR5 5JZ   | 354429  | 425416   |
| 10033047144 | 76, LOSTOCK VIEW, LOSTOCK HALL, PRESTON, PR5 5LS    | 354476  | 425092   |
| 10033045943 | 5, EAST VIEW, LOSTOCK HALL, PRESTON, PR5 5JT        | 354039  | 425332   |
| 10033045182 | 15, BOEGRACE AVENUE, LOSTOCK HALL, PRESTON, PR5 5JN | 354211  | 425471   |
| 10033046242 | 7, GARDEN STREET, LOSTOCK HALL, PRESTON, PR5 5HP    | 354513  | 425183   |
| 10033046677 | 2, KELLET ACRE, LOSTOCK HALL, PRESTON, PR5 5JX      | 354016  | 425207   |
| 10033047102 | 34, LOSTOCK VIEW, LOSTOCK HALL, PRESTON, PR5 5LR    | 354503  | 425143   |
| 10033045727 | 68, CROSTON ROAD, LOSTOCK HALL, PRESTON, PR5 5LA    | 354247  | 425478   |
| 10033047908 | 48, RUSHY HEY, LOSTOCK HALL, PRESTON, PR5 5JQ       | 354114  | 425428   |
| 10033045944 | 6, EAST VIEW, LOSTOCK HALL, PRESTON, PR5 5JT        | 354038  | 425336   |
| 10033046243 | 8, GARDEN STREET, LOSTOCK HALL, PRESTON, PR5 5HP    | 354516  | 425186   |
| 10033046674 | 17, KELLET ACRE, LOSTOCK HALL, PRESTON, PR5 5JX     | 354020  | 425288   |
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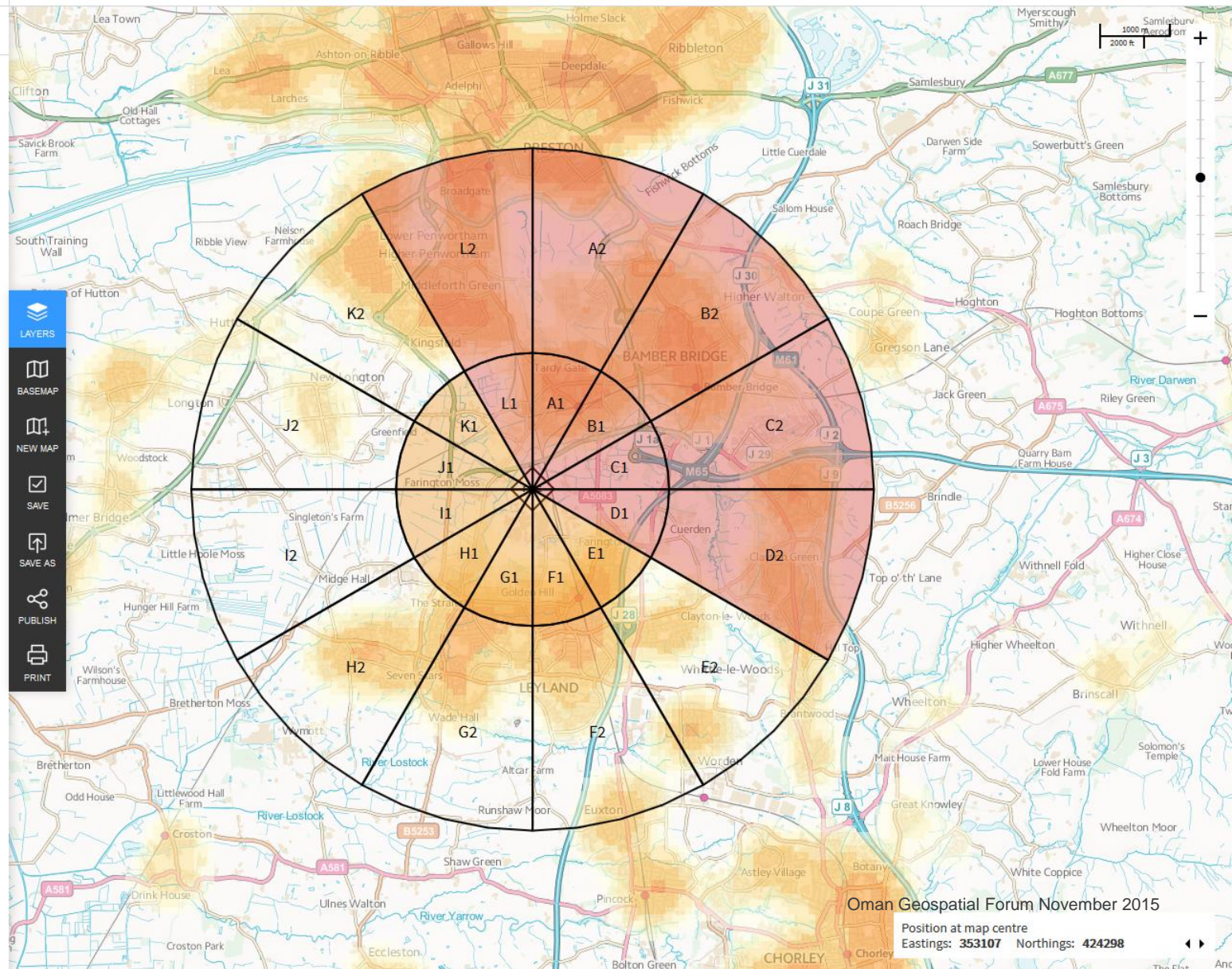
Position at map centre  
Eastings: 354847 Northings: 425005

Untitled Map 1



Autosaved 0 seconds ago

- Map layers +
- drawing layer >
  - GBR BGS 1:50k Bedrock >
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- LAYERS
- BAGEMAP
  - NEW MAP
  - SAVE
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Oman Geospatial Forum November 2015

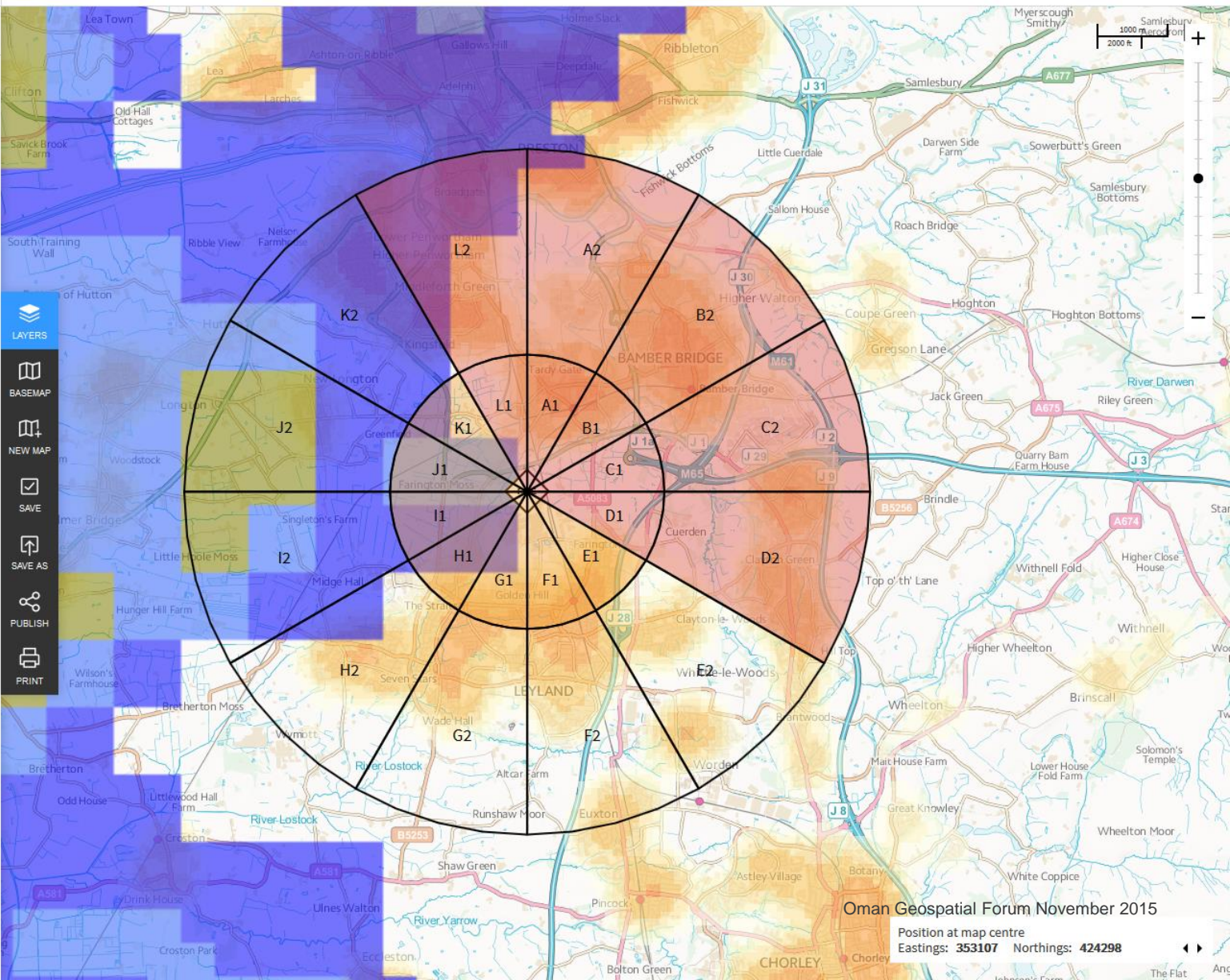
Position at map centre  
Eastings: 353107 Northings: 424298

Untitled Map 1



Autosaved 0 seconds ago

- Map layers +
- drawing layer >
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  - Met Office Rainfall >
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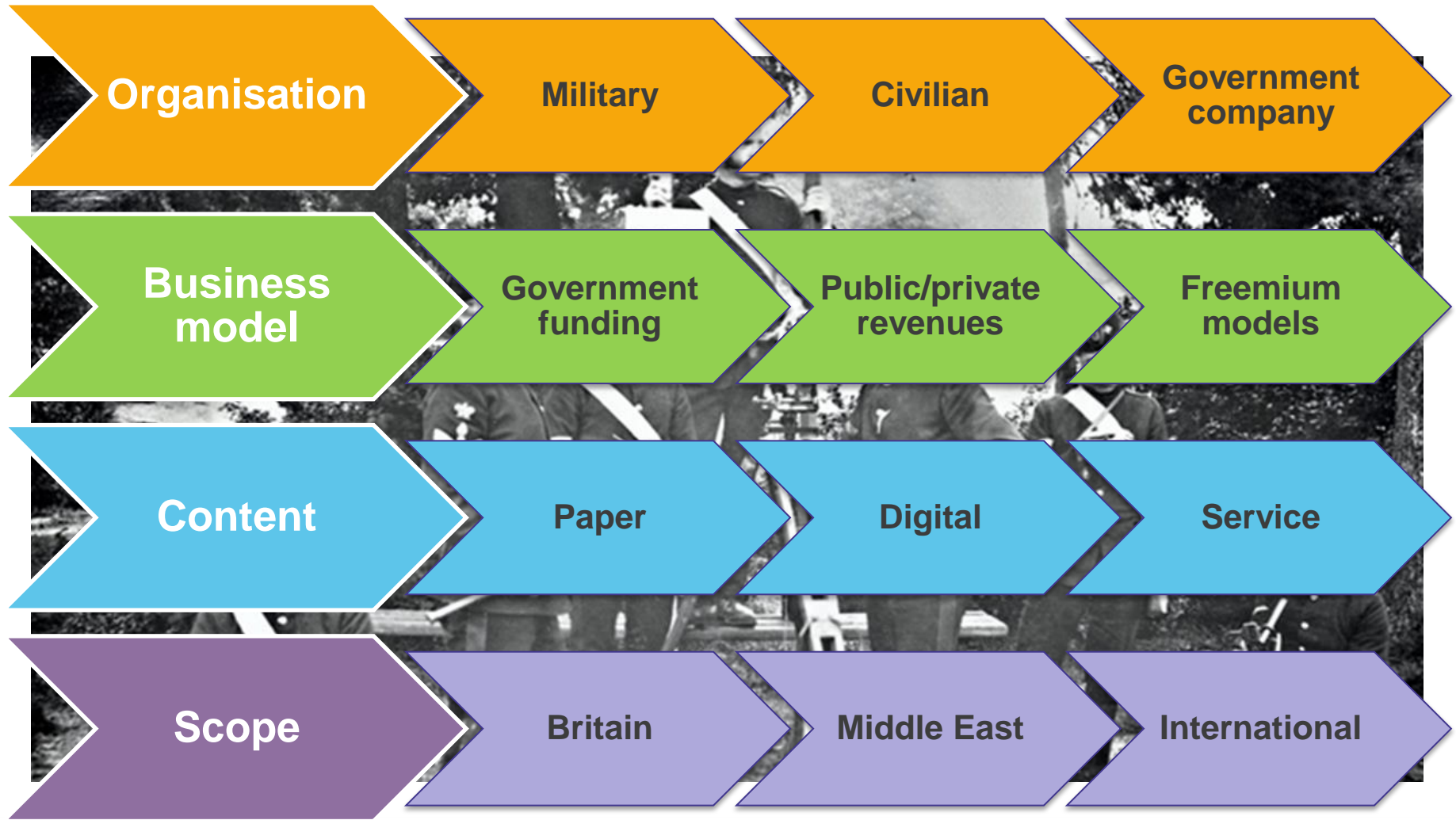
- LAYERS
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  - SAVE AS
  - PUBLISH
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Oman Geospatial Forum November 2015

Position at map centre  
Eastings: 353107 Northings: 424298

# ORDNANCE SURVEY: 220 YEARS OF CHANGE





# DATA NOT PAPER

- Topography
- Imagery
- Addresses
- Transport network
- Waterways network



# NATIONAL ADDRESSING

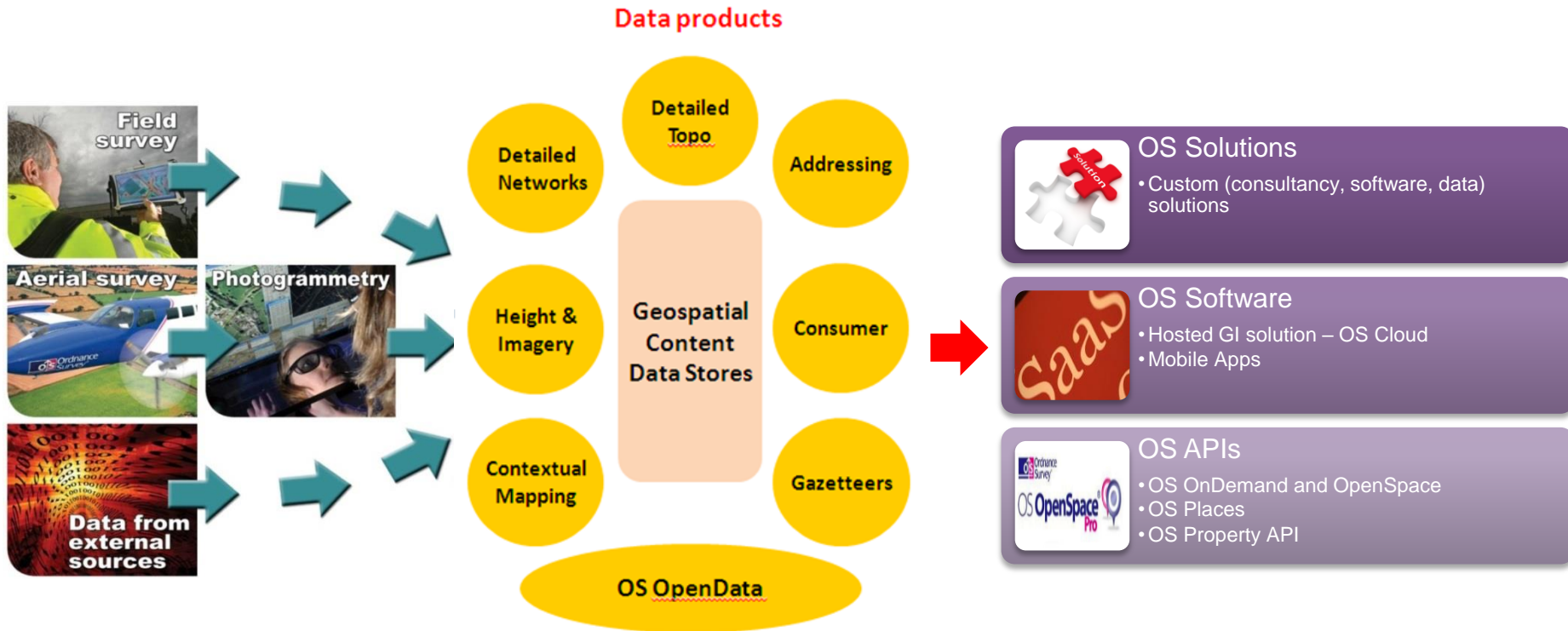
Link between address data and location on the ground

Addressing is essential for effective:

- ✓ governance and commercial administration
- ✓ statistical reporting
- ✓ emergency service response
- ✓ security planning and response
- ✓ goods delivery and transport logistics
- ✓ traffic navigation
- ✓ targeting of services
- ✓ postal services
- ✓ eGovernment



# THE CORE OF A NATIONAL MAPPING AGENCY – MAINTAINING ITS DATABASE



Suppliers, Collaborators,  
Partners

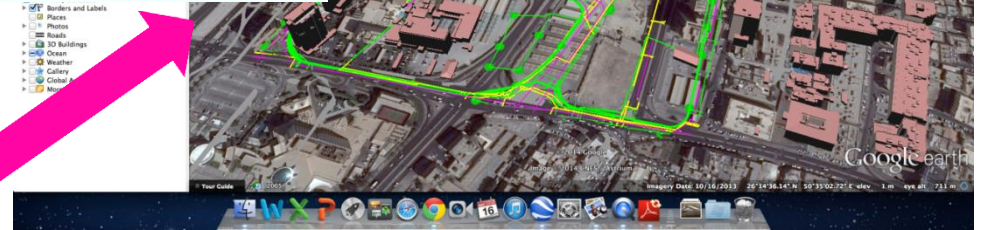
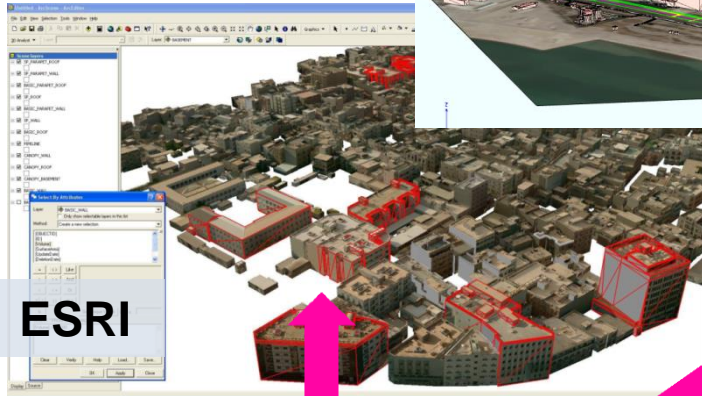
# INDUSTRY LEADERSHIP

5<sup>th</sup> strategic member of OGC

Only strategic member outside USA



# ENABLING THE NATIONAL SPATIAL DATA INFRASTRUCTURE

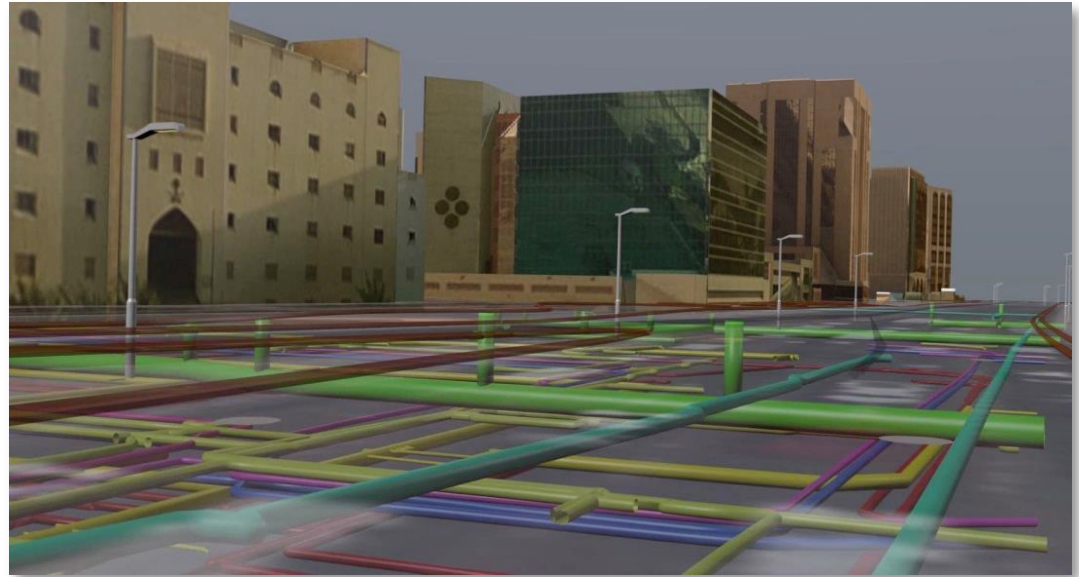


# SMART CITIES, SMART NATIONS

## SMART LONDON PLAN



Using the creative power of new technologies to serve London and improve Londoners' lives



Infrastructure, Healthcare,  
Transportation, Leisure  
Communication, security



# ORDNANCE SURVEY INTERNATIONAL



1. Strategy and policy

2. Technical capacity and capability

3. Organisational efficiency

4. NMCA/CMA lifecycle development

# KEY BENEFITS OF A PUBLIC SERVICE SINGLE LOCATION FRAMEWORK



- Easy exchange of information between organisations and users
- Best evidence for informed policy creation and optimised delivery
- Easier interaction with citizens- better public services and experience for citizens – connecting location, government and people
- Cost savings
- Time savings